

CDAO Philippines



▶ Connecting you to what's next in data and AI

CDAO PHILIPPINES AGENDA 22 nd October 2025	
8:20	<i>Register; grab coffee. Mix, mingle, and say hello to peers old and new</i>
8:55	Welcome by Corinium and Chairperson's Opening Remarks Emma Theresa Cabochan Senior Vice President - Legal Services Head and Data Privacy Officer Asia United Bank Corinium Representative Kashmira George Content Director Corinium Global Intelligence
9:05	Speed Networking – Making new connections at CDAO Philippines! During this 10-minute networking session, the aim of the game is to go and meet three people you don't already know. Say hello to peers old and new!
9:15	Opening Keynote Copeland's Data Governance Journey: From Fragmentation to Framework <u>Speaker:</u> Iris Abustan-Alfonso Director - Data Management COPELAND
9:40	Rebuilding the Foundation of Trust: Evolving Data and AI Governance for Real-World Complexity <u>Speaker:</u> Melecio Valerio Head of Data Governance, Group Technology Maya
10:05	Beyond Clean Data: How AI-Powered MDM Delivers Tangible Business Value and Agility <u>Speaker:</u> Asheque Mainuddin MDM Sales Leader - ANZ & AIK Informatica
10:30	<i>Morning coffee and connect</i>
11:10	Proactive Privacy: Automating Risk Detection Through Data Monitoring & Analytics

	<u>Speaker:</u> Emma Theresa Cabochan Senior Vice President - Legal Services Head and Data Privacy Officer Asia United Bank
11:35	Embrace the Agentic Era: Building and Scaling AI Agents with Speed, Security, and Strategy <u>Speaker:</u> Ram Tallavajhala Innovation & Strategy Architect, APJ Boomi
12:00	Beyond the Hype: Operationalising AI & LLMs with Trust, Strategy, and Speed <u>Speaker:</u> Boris Voskresenskii SVP, AI and Data Salmon Group Ltd
12:25	Panel Discussion Future-Proofing Your Data Strategy: Embedding AI, Culture, and Business Readiness As AI matures and business needs evolve, many data strategies are showing their limits. What's missing isn't just better tools — it's culture, governance, and long-term thinking. In this panel, leaders explore how to build data strategies that are built to last: ones that adapt with change, earn trust across the business, and support AI without creating risk or resistance. • Modernise governance frameworks to meet today's speed and complexity. • Define what good data culture looks like at different levels of maturity. • Evaluate how governance impacts your AI risk, explainability, and auditability. • Enable faster, more confident decision-making through embedded governance. Moderator Kathrina Molera Director – Partnerships and Growth, Philippines Tiger Analytics Panellists Jek De Chavez-Hermida Director – Data Services Cebu Pacific Air Louise Castillo Director – AI Product Owner Standard Chartered Bank Jay Manahan VP – Head of Data Science and Advanced Analytics Metrobank Myk Ogbinar Data & Analytics Head San Miguel Group
13:00	<i>Networking Lunch</i>
14:00	Driving Decisions, Delivering Value: Data as a Strategic Asset <u>Speaker:</u> Esel de Sagun-Madrid SVP Head of Data Science, & AI Centre of Excellence Security Bank Corporation

14:25	Bringing AI to Data Anywhere <u>Speaker:</u> John Patrick Vicente Country Manager - Philippines & Vietnam Cloudera
14:50	Panel Discussion From Fragmentation to Flow: Can Interoperability Unlock Inclusive and Scalable Data Strategies? Whether enabling smarter government services, designing inclusive AI, or embedding data literacy at scale, real progress depends on systems, people, and policies working together. This panel explores how data leaders are navigating software silos, policy misalignment, and the challenges of fragmented frameworks — and what it will take to build trust and connectivity across the ecosystem. • Explore the role of national and regional data literacy frameworks in creating long-term cohesion. • Balance speed and accuracy when the business wants fast answers. • Integrate data pipelines in a way that reduces redundancy and boosts reliability. • Diagnose the root causes of data fragmentation - legacy, process, and people? Moderator Jania Fortes Mañalac Head of Data Science and Analytics UnionBank of the Philippines Panellists Kris Villanueva-Libunao Faculty Lecturer Development Academy of the Philippines Patricia Manasan VP and Head of Data Science Security Bank Corporation Iris Abustan-Alfonso Director - Data Management COPELAND
15:25	<i>Afternoon coffee and connect</i>
15:50	Turning Data into Gold: Practical Paths to Data-Driven Growth <u>Speaker:</u> Jam Benneth Wong Head of Data Science ASA Philippines Foundation
16:25	Panel Discussion Customer Data & Privacy – Balancing Trust and Innovation As data privacy regulations tighten globally and locally, organisations must protect customer data while leveraging it to innovate. This session dives into best practices for compliance with the

	Philippine Data Privacy Act, managing customer consent, and maintaining trust in an era of data-driven experiences. • Protect customer data by embedding privacy at every step of the data lifecycle. • Ensure clear and compliant consent processes that respect customer choices. • Innovate responsibly to deliver personalised experiences without compromising privacy. <u>Moderator</u> Maria Laurice Pelayo Data Protection Officer St. Luke's Medical Centre <u>Panellists</u> Karen Jill Espineli Chief Compliance Officer – Data Protection, AML & Sanctions AXA Philippines Elizalde Duran Chief, Centre for Cybersecurity & Safety National Police College Francis Euston R. Acero Vice President and Data Protection Officer MERALCO
17:00	Chair's Closing Remarks
17:05	CDAO Cheers with Peers!